Style Guidelines for the ARS Websites Running the New Theme

Last Update: 10/5/2018

Theme: uw-madison-wp-2015-DEV (don't change – very important!)

Fonts: Raleway/Open Sans

Logo: In Customizer..Site Identity, the Crest Style section, keep it set to Color.

The tagline should be UNIVERSITY of WISCONSIN-MADISON, and the location of the tagline should be set to Below the title.
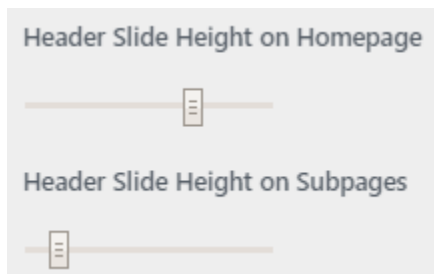
Colors: Don't set a background color.

Navigation Options:

- Hide Main Navigation: set to Show Navigation.
- Navigation Font Size: set to Normal (default).
- Navigation Bar Style: set to Transparent Navigation Bar.
- Drop-down Menus: Enabled
- Navigation Layout: Navigation Bar

Header Slide Options:

- Show Slider on Home Page: set to Shown
- Use a cross dissolve effect for Header Slide transitions – checked
- Frosted Glass Effect on Homepage - checked
- Frosted Glass Effect on Subpages – checked

Page Options:

- Max Page Width: set all the way to the right.
- Page Breadcrumbs: set to Shown.
- Posted by Location: set to Below Headline.

Menus: Please don't alter the settings. However, it would be a good idea to record your site menu structure and entries. Email Dixie for more info on that.

Homepage Settings:

- Your homepage displays: set to A static page. It's important not to alter that setting, because if you do, the 3-column grid and the content will disappear, and all you will see is a listing of the most recent blog posts on the site.

Additional CSS: DON'T TOUCH THIS PLEASE – it's where we place code that customizes the look and feel of your site. If you alter it, your site may revert back to Badger Red, black and white.

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Homepage look-and-feel: Can be a 2- or 3-column layout. Should have an Events block.