

**CALS Curriculum Committee Meeting  
Tuesday, February 25, 2014**

Present: Jackson, Kloppenburg, Smith, Van Eyck, Gonsiska, Fritsch, Gisler, Sottile

Absent: Barak, Bland, Skop, Steele, Day, Olson

Meeting start time: 12:12pm

**MINUTES**

- Motion to approve minutes from Jan. 28 and Feb. 11, 2014: Smith, Van Eyck – passed

**PROGRAM PROPOSAL**

- Geodesign Capstone Certificate
  - New program. Post- baccalaureate certificate. Increases skill set of students/professionals for working with clients. Fully online. Offered only within the Landscape Architecture department. Prior GIS experience required, demonstrated by portfolio or previous coursework. No transfer credits allowed into the program.
  - No additional demand on faculty because of new hire in LA, part-time to full-time transition for current employee, and transferring one faculty member from another LA course to the program
  - Still working with the Geography department on the proposal, but other relevant departments have already approved
  - DCS marketing company is helping to advertise the program
  - Discussion:
    - How do revenue-generating marketing operations fit on this campus and into the overall vision/future of the University? Of CALS? We use campus resources to what benefit?
    - What guidelines should the committee use in evaluating such new programs and their challenges? Would like some guidance from administration, Dean's office, or the like
    - More and more we see professionals seeking further advanced training, even years into their career. The market demands programs like this. The University may as well take the responsibility because if we don't, someone will. It's to Madison's advantage to be seen as the academic center of such information.

**COURSE PROPOSALS**

- Land Arch 630 "Introduction to Geodesign"
  - New course. Offered online as part of the Geodesign Capstone Certificate program. GEO 377 or equivalent experience in GIS is required. 630 is a pre-requisite for other classes within the program. Syllabus: three books are required. No organization or explanation of the online discussions or when chapters are read.
  - Discussion:
    - In some regard, they can't run the class as a "test drive" 375 course to flesh out the syllabus as we can on campus. 375 courses generate revenue that streams

to the State Legislature and campus. As the program is being proposed, revenue would go straight to CALS and Land Arch.

- Regardless, syllabus should be fleshed out
- Motion to request that Land Arch organize and expound upon the course syllabus with special attention to online discussions (how), readings (what and when), grade scale, and describing the collaborative studio and learning report. CALS Curriculum Committee would then like to see the proposal again: Kloppenburg, Smith – passed
- Land Arch 633 “Geospatial Approaches to Conservation and Adaptation”
  - Motion to request that Land Arch organize and expound upon the course syllabus and then submit the proposal again to CALS Curriculum Committee: Kloppenburg, Smith – passed
- Land Arch 631 “Geodesign Methods”
  - One of two foundational courses in the Geodesign Capstone Certificate program.
  - Motion to request that Land Arch organize and expound upon the course syllabus. Give attention to credits, interaction between instructor and student, estimated amount of time student will spend out of class on assignments, etc. in order for the committee to better understand and evaluate the proposed course for credit equivalency. Then submit the proposal again to CALS Curriculum Committee: Van Eyck, Smith – passed
- Land Arch 634 “Geodesign Capstone”
  - Motion to request that Land Arch organize and expound upon the course syllabus. Give attention to credits, interaction between instructor and student, estimated amount of time student will spend out of class on assignments, etc. in order for the committee to better understand and evaluate the proposed course for credit equivalency. Then submit the proposal again to CALS Curriculum Committee: Van Eyck, Smith – passed
- Land Arch 671 “GIS and Geodesign for Sustainability and Resiliency”
  - Motion to request that Land Arch organize and expound upon the course syllabus and then submit the proposal again to CALS Curriculum Committee: Smith, Fritsch – passed
  - Discussion:
    - Phil to follow up with Land Arch regarding the nuts and bolts of syllabi and also to suggest they be consistent in referring to the program by the same name throughout the proposal

Meeting adjourned 1:20pm